

# SURVEY RESULTS: WHAT WE'VE HEARD SO FAR ...



## WHAT DOES THE IDEAL BUSINESS DISTRICT LOOK LIKE IN 10 YEARS?

- Bustling, active, thriving, vibrant
- Gathering space
- Safe
- Small, locally-owned businesses
- Black-owned businesses
- Accessible by foot, on bike, and by transit
- Affordable to all and serves the community



## WHAT DO YOU LIKE ABOUT THE BUSINESS DISTRICT?

- Historic buildings
- Streetscape improvements
- It's close to where people live

## WHAT DO YOU NOT LIKE ABOUT THE BUSINESS DISTRICT?

- Vacant storefronts
- Vinyl siding on storefronts
- Vacant lots
- Businesses that are not open to the community

## WHAT WILL THE CHALLENGES BE TO ACHIEVING THAT VISION?

- Resources to invest in property maintenance
- Resources to start and maintain businesses
- Parking – both a lack of current parking and onerous parking requirements for new businesses
- High rents and displacement of existing businesses
- Nearby purchasing power of a generally low-income community
- Attracting businesses that serve the wide range of income levels present in the neighborhood

## WHAT TYPES OF BUSINESSES AND SERVICES WOULD YOU LIKE ?

- |                   |                                     |
|-------------------|-------------------------------------|
| • Coffee Shop     | • Salon                             |
| • Diner/café      | • Clothing                          |
| • Bank            | • East Durham Children's Initiative |
| • Grocery Store   | • Co-working space                  |
| • Household goods | • Shipping store                    |
| • Pharmacy        | • Gardening store                   |
| • Restaurants     | • Gas station                       |
| • Bar             | • Convenience Store                 |
| • Ice Cream       | • Farmer's Market                   |
| • YMCA (gym)      | • Doctor/dentist                    |
| • Laundromat      |                                     |